



FOR IMMEDIATE RELEASE

Engage fi Welcomes Anne Miela as Vice President of Implementations

Dynamic technology leader selected to oversee transitions to modern banking platforms

Tampa, FL – Engage fi, a leading consulting firm guiding banks and credit unions through technological advancements and strategic decision making, is pleased to announce the appointment of Anne Miela to Vice President of Implementations. Miela brings decades of experience in the banking industry, specializing in conversion automation, quality assurance, training advancements, and strategic consulting.

In her new role, Miela will focus on optimizing conversion processes to deliver efficient, data-driven transitions that reduce both client resource needs and conversion time. By leveraging Engage fi's advanced tools, she aims to enhance data accuracy, minimize risks, and support financial institutions as they modernize their platforms. Leading a team of Strategic Consultants, Miela will ensure Engage fi clients experience smooth and timely transitions, from core and digital conversions to mergers and payments initiatives.

Miela joins Engage fi with over 30 years of experience in the banking industry, specializing in leveraging innovative technology to drive business transformation for banks and credit unions. In her most recent role, she served as SVP of Delivery at Backbase where she led digital delivery for the emerging U.S. market. Prior to Backbase, Miela was Chief Operating Officer at NYMBUS where she led technology-driven digital transformations, while overseeing managed services and contact center operations for financial institutions. Before joining NYMBUS, Miela served as the Vice President of Project Management & Implementations at Open Solutions, now part of Fiserv, where she led global implementations across multiple business locations. She played a pivotal role in directing strategic project management initiatives to drive growth, product maturity, and enhanced client relationships.

She has an MBA with a concentration in Systems Design and Development from the Barney School of Business at the University of Hartford. Miela resides in St. Augustine Beach, Florida.

"We are thrilled to welcome Annie to the Engage fi team," said Andres Pasantes, President & Chief Operations Officer at Engage fi. "Her deep expertise in banking technology and conversion automation will be invaluable as we expand our capabilities to optimize implementation projects for our clients. Annie's leadership will enable us to deliver more efficient, data-accurate conversions that reduce client resource demands and time while mitigating risk. We're excited for the value she will bring as we help clients navigate complex transformations and seize new opportunities."

For more information about Engage fi and its services, please visit: Engagefi.com.

About Engage Fi

With over 1,500 successful projects completed, the team at Engage fi is a blend of consultants, educators, integrators, and advocates. We are laser-focused on guiding financial institutions through our

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proven process and enabling them to make informed, timely decisions on vendor relationships so they can change at the speed of the consumer. Engage fi has negotiated over \$3 billion in savings and incentives for our clients. We have a unique approach, and our strategic projects are as unique as the clients we serve. Let's Engage!

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