



FOR IMMEDIATE RELEASE

Chartway Ventures Welcomes Engage fi's Jennifer Addabbo to Board of Directors

Tampa, FL – Engage fi, a leading consulting firm guiding banks and credit unions through technological advancements and strategic decision making, is pleased to announce Jennifer Addabbo, Co-Founder and Chief Executive Officer, has been appointed to the board of Chartway Ventures.

Chartway Ventures, the wholly owned Credit Union Service Organization (CUSO) of Chartway Credit Union is focused on investing in organizations that align with Chartway's purpose of unlocking the potential of individuals and families so they can thrive. Investments are chosen for their innovative approach, scalability, compatibility with Chartway's operations, and potential for strong economic returns for their members.

Addabbo is the CEO and co-founder of Engage fi, an 80-person consulting firm assisting financial institutions with strategic planning, technology selections, contract negotiations, and implementations. In addition to her extensive industry knowledge and insight, her network of fintech's provides significant value to the credit union industry she serves.

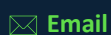
She was elected along with Samantha Paxton, founder and CEO of Power & Light Collaborative (PLC), during a board meeting held in early March at the Governmental Affairs Conference 2025 in Washington, D.C. During this conference, industry leaders gathered to discuss key issues shaping the future of credit unions. Addabbo and Paxson will replace outgoing board members Sean Banerjee and Phil Olson.

"As Chartway Ventures continues to expand its focus on technology and financial innovation, Jennifer and Samantha's expertise will be instrumental in shaping our strategic direction," said Rob Keatts, president of Chartway Ventures and Executive Vice President, Chief Strategy Officer at Chartway. "Their leadership and industry knowledge will help us identify new opportunities that strengthen our ability to serve Chartway and its members."

For more information about Engage fi and its services, please visit: Engagefi.com.

About Engage FI

With over 1,500 successful projects completed, the team at Engage fi is a blend of consultants, educators, integrators, and advocates. We are laser-focused on guiding financial institutions through our proven process and enabling them to make informed, timely decisions on vendor relationships so they can change at the speed of the consumer. Engage fi has negotiated over \$3 billion in savings and incentives for our clients. We have a unique approach, and our strategic projects are as unique as the clients we serve. Let's Engage!



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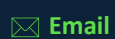


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